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investment research

Hello, Trader.

Here at Schaeffer's, we're always excited for a long weekend, but this Memorial Day, I'm even MORE excited than usual, because [we're about to host an official re-launch](#) for one of our most popular products, **Weekly Options Countdown**, and new subscribers will receive a special bonus gift, put together by my team and I!

ACT NOW

"Why re-launch a perfectly good product?" you may be wondering.

Well, I personally have never been happy with "good enough." If I'm going to do something, I'm going to give it my all - **so I recently devised an enhanced stock-screening protocol that I'm certain is going to take our weekly options trading to the next level.**

I won't bore you with the details (that kind of Wall Street talk can wait until Tuesday!) but essentially, I'll be working side-by-side with my top traders using a new method to identify stocks that are poised at what I like to call "**peak opportunity points.**"

That basically means we've come up with an even more precise way to hunt down equities that are particularly positioned to make BIG moves in the upcoming week!

So why am I telling YOU about this? Frankly, , given the work we've done together in the past, I consider you one of my most valued subscribers, [which is why I wanted to let you get a head start, and get in on this strategy first.](#)

With my **Weekly Options Countdown**, you're in and out fast, **limiting your exposure, but still targeting big profits.**

Like our **100% win on Delta Airlines calls...** or our **100% win on Cirrus Logic puts...** or our **100% win on Goldman Sachs Group puts...** or our **100% win on**

**Activision Blizzard calls...** I think you get the picture, and those are just a handful of RECENT examples!

I know a lot of investors like to take it slow in the summertime, but that's a HUGE mistake. **Smart investors know Wall Street never sleeps, and when you're sitting out, you're missing out** on thousands of dollars of potential profit that you could use to finance a new car, a big vacation, or to just tuck away in case of a rainy day.

## [What's the deal with weekly options?](#)

### **Why weekly options?**

Weekly options are one of the most underutilized trading vehicles that can help you cut down on the money lost due to time decay, while still targeting big profits in a short time period. You're putting very little on the line, but still stand to reap some big rewards.

### **Why *Weekly Options Countdown*?**

As I mentioned before, ***Weekly Options Countdown*** is already one of my premier trading services. With ***Weekly Options Countdown***, you're able to get in on money-doubling or money-tripling trades, while limiting your exposure with holding periods of a week or less!

### **What do I get?**

With ***Weekly Options Countdown***, you'll receive an average of six trades each month, targeting 100% to 200% (or better!) gains. We provide complete entry instructions, as well as commentary and charts directly from myself and my top traders, so you know exactly what to do, and why every trade is primed for maximum profit.

## [Fast profits, extra cash, just one week!](#)

You really can make some incredible gains in just one week of trading.

That's because this Friday, the first weekly options series of June is set to expire.

You probably already know that standard equity and index options expire on the third Friday of every month...which is commonly called Expiration Friday.

But what you may not know is that weekly options expire every other Friday of the month. And as these weekly options approach their final week of trading, they go "on sale."

That's right. This week, the cost of buying weekly options that expire June 2 will start to fall. We're talking savings of 50% to 80% or more on option premiums.

It's not unexpected. It's not a once-in-a-blue-moon kind of thing. It happens every week - as expiration gets closer, the price you pay to buy a call or put option plunges.

The reason for this price decline has to do with the phenomenon known as "time decay." And it works like this:

As expiration gets closer, the underlying stock has less and less time to make a move on the charts. So the amount of time premium you pay to play gets lower and lower - and that's time decay.

What does this mean for you? Lower option prices translate into fewer dollars at risk - and greater leverage on winning trades.

That's right. When options are this cheap, it only takes a very small move in the underlying stock to send your option soaring.

### **Your trades come out TONIGHT!**

You might notice I mentioned these options expire the first weekend in June... or **this upcoming Friday**.

That means my newest round of trades - ones I've handpicked for their potential to make big moves in five days or less - will be released TONIGHT.

And like I mentioned, you DON'T want to be caught unprepared, and watch your potential payday fly out the window!

If you'd like to try and harness the enormous profit potential of weekly options, **[I need to know by TONIGHT, so I can be sure you're on the list to receive my newest trades the moment they are released.](#)**

**PLUS, new subscribers will receive a complimentary copy of my brand-new special report** on the five best ways to trade weekly options like a pro. This report will walk you through the best ways to take advantage of weekly options to buy, sell, speculate, and hedge your way to a profit.

## **A Free Year of Trades, Plus a FREE Gift!**

Typically, enrollment in my **Weekly Options Countdown** is \$1,495 per year. However, as a special re-launch promotion *to select subscribers only*, I'm offering a two year subscription at a discounted rate.

If you sign up in time to receive tonight's trades, you can get in on this program at the reduced cost of **just \$395**.

And, as I mentioned, I'll throw in an extra year for FREE, giving you **a two year subscription for less than \$400**.

**ACT NOW**

That means you'll receive a full 24 months of trades, without ever getting slapped with tricky "maintenance fees" or "upgrade costs." Just \$395 for six hot trades per month, for two full years.

Plus, you'll receive my **bonus report**, which goes even more in depth on the best ways to trade weekly options like a pro, at no additional cost!

The available spots in this program won't last long... especially at this price. **You need to let me know immediately if you want to start using weekly options to target BIG gains in a short amount of time.**

Remember, **your first trades will arrive TONIGHT**, so you can enter them on Tuesday morning, and cash out no later than Friday!

I look forward to working with you!

Yours for bigger profits, more often,

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P.S. You **MUST** sign up **TONIGHT** to be sure to get your trades when we send them. So don't wait. **You don't want to miss your opportunity to rake in some big profits this week!**